

## **SBSM COMMITTEE UPDATES JANUARY 2017**

### **ACCREDITATION COMMITTEE:**

They are working on the recruitment of training programs, who are not accredited by the SBSM and have expressed an interest in SBSM accreditation. Each committee member reach out to respective training programs to provide guidance and support with the accreditation process. In collaboration with the Web and Communications Committee and our Webmaster, a process is being developed to search for training facilities and to update respective program contact information. The process will include a geomap to facilitate this search for accredited training facilities.

### **Education Committee:**

The Education Committee is busy focusing on educational opportunities to provide increased value for our members: the Conference 2017 draft program is posted, role out of the online Journal Club, development of a process for vetting articles and resources to be posted on the SBSM website, and plans to host an educational conference at Sleep 2017, which is intended to involve trainees. With many of these activities, the Education Committee is collaborating with the Practice Committee and Media Strategy work group.

### **Membership Committee:**

The 2017 membership campaign is active with an increasing the focus on recruitment of new members, while continuing to recruit current members. The plans for the SBSM annual reception are commencing. Early in January the SBSM will begin accepting nominations and self-nominations for the SBSM Awards: Peter Hauri Career Distinguished Achievement Award; Early Career Distinguished Achievement Award, and the Student Dissertation and Thesis Award.

### **Web and Communications:**

Volume 1 of the newsletter was distributed December 1, 2016 and received with good reviews. A monthly Member highlight, Trainee highlight, the President's Blog, job postings linked to the website, and a feature article of the month will complement updates about Committee activities designed increase internal communication for members. These are archived online.

### **Practice Committee:**

The Committee is focused on collaborating with the BSM journal to write a position statement in response to the American Academy of Pediatrics article on the infant sleep guidelines. Drs Owens and Mindell have collaborated on a letter to be published in the Journal of Pediatrics. Meetings with the Education, Web and Communication committees and Dr Perlis have focused on the criteria for posting articles on the SBSM website. Additionally, members are Working to create a list of providers who are available to provide consultation and supervision for trainees and other providers. Have discussed the interest in providing a workshop on Supervision/Consultation.

### **Media Strategy Work Group**

The work group is soliciting volunteers to work on media and print marketing and sharing of information about SBSM. The Education Committee was encouraged to promote SBSM on social media. We are pleased to see our social media presence is up and running! We already have over 215 page "likes". A few editors scan the news and recent articles daily to bring news worthy sleep stories to your attention. The work group also wants to use the page to highlight media by our members. Here's how you can be involved: Like our page, Post and share your press releases, articles, blogs and media appearances directly to the wall yourself to share with members, Interact with your colleagues by commenting and posting questions or reactions, and Share our posts to your own network- everybody loves sleep, right?

Want to become involved - reach out to us at Dr Baron [KGBaron@rush.edu](mailto:KGBaron@rush.edu) or Kathy at [kathryn@behavioralsleep.org](mailto:kathryn@behavioralsleep.org).